

# **BUSINESS, MARKETING, & INFORMATION TECHNOLOGY EDUCATION DIVISION**

## **EXECUTIVE OFFICER TEAM MEETING**

**ODCTE, TUTTLE SEMINAR CENTER**

**April 10, 2018**

**9:30 A.M. – 3:00 P.M.**

**Called to Order:** Sherri Gleaves at 9:48am

**Introduction of Guests:** Sherri Gleaves requested attendees to introduce themselves to each other as well as what they teach and where.

**Special Announcements:** Sherri Gleaves—Congratulations to Darin Lackey who completed his Ph.D.; Extended a “Thank You” to all of the BMITE members who have participated in the walkout for Oklahoma education.

**BMITE DIVISION UPDATES:** Carrie DeMuth- Division has an opening for a Marketing Specialist & DECA State Advisor position. Mark Burch is currently doing this position as well as BPA State Advisor. Tonja Norwood is working on training opportunities through a partnership with Cisco and Dell. Two courses have been approved for OKPromise credit. Computer Programming area has been a focus of development, may not be ready for next school year. Reminder to access the resources on CTYou. MBA Research is a great resource for business, marketing, hospitality, and ethics courses. Curriculum is linked hand-in-hand with the DECA Competitions. BMITE Teacher Academy will be July 24<sup>th</sup>-26<sup>th</sup>. Currently, the Division has 425 BMITE teachers with 279 BMITE members.

**BPA/DECA Updates:** Mark Burch-We will be back at the Hyatt for 2019. Testing window will be two weeks long; Submission of Torch will be the first week of February. Registration fees will remain the same. Pre-Submit Judges- Needs suggestions for individuals outside of high schools and Tech Centers to judge the pre-submission items. Prefers industry professionals. Goal for 2019 is to have all of the pre-submit judges give a complete feedback that can be given to students. Fall Conference is at Embassy Suites on October 10<sup>th</sup>. Vendors will all be in a room instead of lined down the hallway. Will have two concession stands and BPA Bucks. SLC- March 11-13, 2019. Attempted to arrange the conference during the first week of March, but there are schedule conflicts for 2019. Earlier will be the goal for 2020. Afton Jameson will be nominated to National BPA Board of Trustees. DECA membership is 2,000; BPA ended with 5,700 members. Post-Secondary number of competitions will be limited to two, not three as competition scheduling becomes too hectic.

**Summer Conference Planning:** Jaclyn Arnold- Hotels have opened up, advised to make reservations now. When funds are paid from OKACTE, no statement is made as to which part goes to dues and which goes to registration. We need to spend the money that came in from registration last year. Francis Tuttle chef is willing to help, but we are cleared to bring in food from the outside. Region meetings would like to be held during the first day during the Business Meeting. Carrie DeMuth suggested she give one joint update to everyone in the division on the first day and include a packet of information for teachers to take back with them to their home school. Darin Lackey suggested a non-member registration fee for conference to entice teachers to join BMITE. Discussion ensued as to breakout session suggestions for the second day of conference.

**Secretary Report:** Meredith Walker presented copies of Report to members in attendance. Members reviewed.

***Motion to accept with addition of information regarding Vote to have BMITE Day at the Capital to be added by Sherri Gleaves – Penny Lovell***

***Second-*** Emily Goff

***Motion carried.***

**Treasurer Report:** Leslie Cooksey presented Treasurer’s Report. Noted need that we need to spend the additional funds that were collected this year. Line items are based upon previous year line items, but given the size of the budget, new items could be added.

***Motion to accept Treasurer’s Report as presented—*** Daniel Devers

***Second-*** Emily Goff

***Motion carried.***

**Reporter's Update:** Daniel Devers- Website exists but is underutilized. Sherri asked for suggestions to use it in a deeper, more valuable ways. Daniel suggested to publish reports on the website, but make some password protected to protect sensitive information. Daniel has emailed the password to membership.

**Regional Vice President Updates:**

- Region 1:** Jessica Schanbacher- Everyone is busy with recruitment. New event is Signing Day with new Tech Center members.  
LeaAnn Meyer— Has been working on gathering door prizes for region meetings; will be for members only.
- Region 2:** Sheila McMurry- Getting ready for Signing Day. Planning a “Red Carpet” for those who are signing with Video Production. Has been recruiting assistance from University of Tulsa. Has had interest with individuals wanting to help with BPA events.  
Michelle Lewandowski- Not present.
- Region 3:** Liz Dinkins- Held PixlFest. Students participated from all around the state. Preparing for Signing Day and for National BPA.  
Amber Harp- Not present.
- Region 4:** Betty Lowrance- Gordon Cooper is having a Career Fair on April 12<sup>th</sup> which will be open to the community. Signing Day preparations are underway.  
Kristi Loftin- Not present.

**Break for Lunch: 11:20, Return by 12:45.**

**NEW BUSINESS:**

**Summer Conference Region Meetings and New Teacher Academy-** Afton suggested calling the meeting something other than a “meeting” to entice individuals to attend. Discussion ensued as to having Cluster meetings and Regional Mixers.

Motion to have Cluster Meetings & Regional Mixers- Afton Jameson  
Second- Penny Lovell  
Motion Carried.

Motion to allow Membership Committee to spend up to \$3500 for Summer Conference and New Teacher- Afton Jameson  
Second- Emily Goff  
Motion Carried.

**COMMITTEE PLANNING:**

**AWARDS:** Natalie Jordan- Interviews are occurring today.

**FINANCE:** Prepared and completed audit. Audit balanced.

**LEGISLATIVE/PAC:** Karen Montgomery- No PAC Silent Auction. The auction was not bringing in the funding that they believed it should and decided to forego it for this year. Ribbon sales were successful and will be pushing this activity instead this year.

**MEMBERSHIP:** Membership committee proposed promotionals at New Teacher Academy as well as Summer Conference. Scheduled 30 minute meeting with New Teachers on July 26<sup>th</sup>—will give a presentation, include notecards for the “Brain Boxes”, give tumblers to each new teacher, and possibly give away OKACTE memberships. At Summer Conference, desire to give away an Apple Watch (1 per region) to a BMITE Member. Plan is to give away one OKACTE Membership either as a New Membership or a reimbursement to a current member. Regional Meetings- give away \$25

gift cards (4 per region) with a tumbler. Discussion ensued, executive team suggested gift cards for large technology rather than purchasing technology to give away (for example, a gift card to Best Buy).

**NOMINATING:** Openings are available for Regional Vice President's for Regions 1 and 2; Treasurer; Reporter; President Elect.

**POLICY:** Daniel Devers- Requested council to review the documents on the website for any policy changes that need to go into effect.

**SCHOLARSHIP:** No applications have been received. Will be sending out an email extending the deadline for submissions.

**CTAC:** Afton Jameson- CareerTech Administrative Council. Met January 18<sup>th</sup>, next meeting is April 19<sup>th</sup>. Twenty-eight members present. Reviewed the FKG Consulting Agreement and voted to affirm. Discussed strategies for advocacy. Plans are being made for a CEO Dinner to discuss and market CareerTech Education impact. Dr. Mack discussed agenda and introduced new staff members. National Policy Seminar was in March. Skye McNeil discussed the legislative agenda which was approved.

**DIVERSITY ACTION:** Charmin Williams. Was not able to attend the last meeting, but will be attending the meeting next week.

**MUTUAL BENEVOLENCE PLAN:** Angela Durant-Tyson reported that they had not met yet and will forward the information as soon as the meeting is held.

**Next Meeting:** August 1<sup>st</sup>, 2018

**Motion to Adjourn:** Natasha Smith

**Second:** Andrea Long

**Motion carried.**

Meeting Adjourned: 2:47pm